Attorney's Docket No.: 13817-006001

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Anthony G. Macaluso Art Unit: 2643

Serial No.: 10/809,922 Examiner: Matthew c. Sams

Filed : March 24, 2004

Title : ADVERTISING ON MOBILE DEVICES

Mail Stop Amendment

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF JANUARY 13, 2006

Please amend the above-identified application as follows: